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CoLABcon 2026

OCTOBER 27 & 28, 2026

Mint Museum Uptown
Charlotte, NC

SEEDSPARKCOLAB.COM

Agenda, Speakers, Sponsors & More

A Letter from Chad

Welcome to CoLABcon.

You are here for a reason.

You've built things, learned things, failed at things, and figured things out along the way. That experience has given you something incredibly valuable: entrepreneur intelligence.

And so has every person around you.

At **SEEDSPARK**, we approach growth with a different question:

What already exists that we haven't activated yet?

An idea waiting to be acted on. A capability sitting underused. A relationship that could create something new. An experience another entrepreneur has already lived through.

That is what CoLABcon is designed to uncover.

Over the next two days, pay attention to what creates energy, what frustrates you, and the thought you almost leave unsaid. Those may be signals pointing toward a new possibility.

Bring what you know. Stay curious about what others know. Be generous with your experience, and remain open to what becomes possible when those things combine.

You are here for what you can contribute as much as what you can gain.

Let's see what we can activate together.

Chad Jenkins
Founder, SEEDSPARK

— Day One October 27

8:00 – 9:00 AM	Arrival: Check-in & Breakfast
9:00 – 9:15 AM	Welcome to CoLABcon
9:15 – 10:30 AM	Opening Keynote: Identify, Activate, Multiply
10:30 – 10:45 AM	Break
10:45 – 11:30 AM	Collaboration Stories
11:30 AM – 12:30 PM	Lunch
12:30 – 12:45 PM	Sponsor Spotlight: Ageless Future
12:45 – 1:30 PM	Collaboration Workshops: Briefing & Overview
1:30 – 1:40 PM	Break
1:40 – 2:25 PM	Collaboration Workshop: Frictions with Matthew Abrams
2:25 – 2:35 PM	Break
2:35 – 3:20 PM	Collaboration Workshop: AI with Alex Bratton
3:20 – 3:45 PM	Break
3:45 – 4:15 PM	Reflection & Connections
4:15 – 5:00 PM	Wrap Up & Evening Plans

— Day Two October 28

8:00 – 9:00 AM	Arrival: Check-in & Breakfast
9:00 – 9:15 AM	Day 2 Kickoff: From Connection to Collaboration
9:15 – 9:45 AM	Fireside Conversation with Chad T. Jenkins & Dean Jackson
9:45 – 10:00 AM	Re-Orientation & Matching Guidance
10:00 – 10:45 AM	Collaboration Workshop: IP with Rob Wells
10:45 – 10:55 AM	Break
10:55 – 11:40 AM	Collaboration Workshop: Enterprise Value with Dan & Nikki Fraser
11:40 AM – 1:00 PM	Collaboration Working Sessions
1:00 – 2:00 PM	Lunch
2:00 – 2:45 PM	Panel Discussion
2:45 – 3:00 PM	Break
3:00 – 3:45 PM	Collaboration Optimization
3:45 – 4:00 PM	Closing Remarks



Chad Jenkins
Founder & CEO of
SEEDSPARK CoLAB



Steve French
MC, Founder &
President of informatix



Mary Fearon
Founder of OnPrpose



Matthew Abrams
Leadership Coach, Author,
& Speaker



Alex Bratton
Founder & CEO of
AIWhy Leaders



Dan & Nikki Fraser
Founders of NextKey
Services



Dean Jackson
Marketing Strategist,
Entrepreneur, & Business
Coach



Robert Wells
Founder & Managing
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